



# CARING FOR OUR Watersheds®

## HOW IT WORKS



Free virtual  
watershed  
presentations  
available!

Answer the question:

**What can you do to improve your watershed?**

### Identify the Problem

- **Research** your watershed and identify an environmental concern
- Work in a group of up to 4 students



### What's your Solution?

- Come up with **one realistic solution**
- Explain your idea in approximately 1,000 word proposal (include visuals)
- **Entries are judged** on innovation, environmental impact, comprehensive scope, communication, budget, realistic solution and visuals

### Submit Online

Southern AB, Proposal Deadline: **on or before March 19, 2021**

Central AB, Proposal Deadline: **on or before March 23, 2021**

- This program is offered as two separate contests in Alberta.  
Enter the contest nearest to you.
- Every student gets a gift
- Judges select 10 finalists

### Finalists Competition

- Community mentor provided
- 5 minute verbal presentation
- Chance to **win \$1,000** for **yourself** and \$1,000 for your **school/club**

**\$20,000**

### Implementation Funding

All realistic entries are eligible.  
If you want to take action,  
**we can help make it happen!**

Free watershed presentations, mentorship and funding is available.  
Proposal guidelines can be found at **[CaringForOurWatersheds.com](https://www.caringforourwatersheds.com)**



## FINALIST AWARDS IN EACH CONTEST

1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place	4 <sup>th</sup> Place	5 <sup>th</sup> Place
\$1,000	\$900	\$800	\$700	\$600
6 <sup>th</sup> Place	7 <sup>th</sup> Place	8 <sup>th</sup> Place	9 <sup>th</sup> Place	10 <sup>th</sup> Place
\$500	\$450	\$400	\$350	\$300

## SCHOOL/CLUB AWARDS

**\$22,000 available**

In each contest, all finalists win cash for themselves plus a matching cash prize for their school or registered non-profit club. Schools/clubs are also eligible for \$100 for every 10 entries they submit to the contest.

## PROJECT IMPLEMENTATION

**\$20,000 available**

To share between realistic entries across Alberta. Both finalists and non-finalists are welcome to apply.

## ELIGIBILITY

Open to **Grade 7-12** students who live in **Alberta**. Enter the contest nearest you. Generally, if you live north of Airdrie enter Central AB's contest. If you live south of or within Airdrie enter Southern AB's contest.

## SOUTHERN AB DEADLINES

**on or before March 19, 2021** – Contest entry deadline  
**April 24, 2021** – Final competition

## CONTACT

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## CENTRAL AB DEADLINES

**on or before March 23, 2021** – Contest entry deadline  
**April 24, 2021** – Final competition

## CONTACT

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\*The Program Coordinator reserves the right to change or adjust reward amounts and contest deadlines based on the level of participation. The first 500 students will receive a participation reward. The first 500 entries will receive a school/club reward. Restrictions may apply.

**This program is brought to you by:**



**With support from community partners:**

4-H Alberta  
Alberta WaterPortal Society  
Athabasca Watershed Council  
Battle River School Division  
Bow River Basin Council  
Ducks Unlimited Canada  
Ghost Watershed Alliance Society  
Inside Education

Lakeland Industry & Community Association  
Lesser Slave Lake Watershed Council  
Mighty Peace Watershed Alliance  
Milk River Watershed Council  
North Saskatchewan Watershed Alliance  
Oldman Watershed Council  
Red Deer River Watershed Alliance  
Trout Unlimited Canada